

Willapa Bay Salmon Management Policy

Draft November 1, 2014

Aspirational Objectives

The aspirational objectives describe the outcomes that we will strive to achieve through the development and implementation of the Willapa Bay Salmon Management policy. Our task is to be innovative in finding solutions that bring us as close as possible to achieving each of the aspirational objectives.

Conservation

- Chinook: achieve spawner and broodstock management objectives for the Naselle River and North River within a 2-cycle (10-year) period
- Coho: achieve the Willapa Bay spawner objective and watershed specific broodstock management objectives by 2015
- Chum: achieve Willapa Bay spawner objective and watershed specific broodstock management objectives by 2018

Commercial Fishery

- Average ex- vessel value of \$900,000

Recreational Fishery

- 25% increase in recreational trips and catch