Summary Sheet

Meeting dates:	August 2-3, 2019
Agenda item:	America's Wildlife Values Study – Briefing
Presenter(s):	Steve Pozzanghera – Region 1 Director Sandra Jonker, Ph.D. – Region 5 Wildlife Program Manager

Background summary:

Department staff will brief the Commission on the results from the America's Wildlife Values Study with emphasis on the Washington State specific portion of the survey. The purpose of the *America's Wildlife Values Project* was to assess the social context of wildlife management in the U.S. in an attempt to understand this conflict. It is the first-ever study that describes how U.S. residents across all 50 states (including Washington), and within each state separately, think about wildlife. The project provides insight into the mix of values that publics have toward wildlife, how this mix of values contributes to conflict over policy issues, and how changing societal conditions are affecting wildlife management across the country. The study also assesses the culture of state fish and wildlife agencies and, when combined with the public assessment, allows us to explore the dynamics between agency culture and public values.

There are two reports summarizing the results from this study that are available: America's Wildlife Values Study – National Report America's Wildlife Values Study – Washington Report

Staff recommendation:

Briefing only.

Policy issue(s) and expected outcome:

Use data from America's Wildlife Values Study to inform strategic planning, management, and awareness of agency culture.

Fiscal impacts of agency implementation:

Work with HR and program training budgets for ways to disperse and implement information from the study.

Public involvement process used and what you learned:

Briefing only.

Action requested and/or proposed next steps:

Disperse information internally and work on key messages for external audience and use of study information outside the agency.

Draft motion language:

Briefing only.