

Strategic Plan Update

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Purpose

- Inform the Commission about ...
 - The process for developing the plan
 - A summary of public feedback
 - Significant changes from the previous version (June)
- Answer Commission questions
- Allow time for public comment





Strategic Plan Process

Planning Process





Strategic Plan Public Feedback Summary

33 DIRECT EMAILS/LETTERS

**170+ INDIVIDUALLY CONSIDERED,
SPECIFIC SUGGESTIONS**

**MORE THAN 3,540+ PEOPLE
WHO VISITED WEB PAGE**

**550+ MEMBERS OF THE PUBLIC PROVIDED ONLINE
FEEDBACK, PLUS 70+ STAKEHOLDERS/PARTNERS**

Repeated themes

WRITTEN COMMENTS FROM
35 PEOPLE/ORGS

Support for plan's proposed outreach and education to diverse people

Need to better highlight our conflict management role

Want to see more about serving diverse populations

Want to see more about hiring diverse staff to better represent statewide diversity

General support for the strategies and actions identified in the plan

Plan should acknowledge commercial fishing needs

Feedback outreach should seek more involvement from rural residents

Description needed for how this plan will work along with other Dept. plans

Would like to see a more reinforced commitment to anglers and hunters

Supportive of better aligning science with policy and for better decision transparency

Likes to see support for backyard wildlife programs

Plan could describe the need for new, stable funding sources

Marine and salmon needs should be a larger focus in the plan

Keystone species should be a larger focus of the plan



Nearly 1000 Social Media Poll Participants

“PRIORITIZE THESE”



Expand and improve public access to the outdoors



Make decision-making processes more transparent and easy to participate in



Better communicate (more transparency) how science informs decisions



Expand ways for the Fish and Wildlife Commission to connect with the public

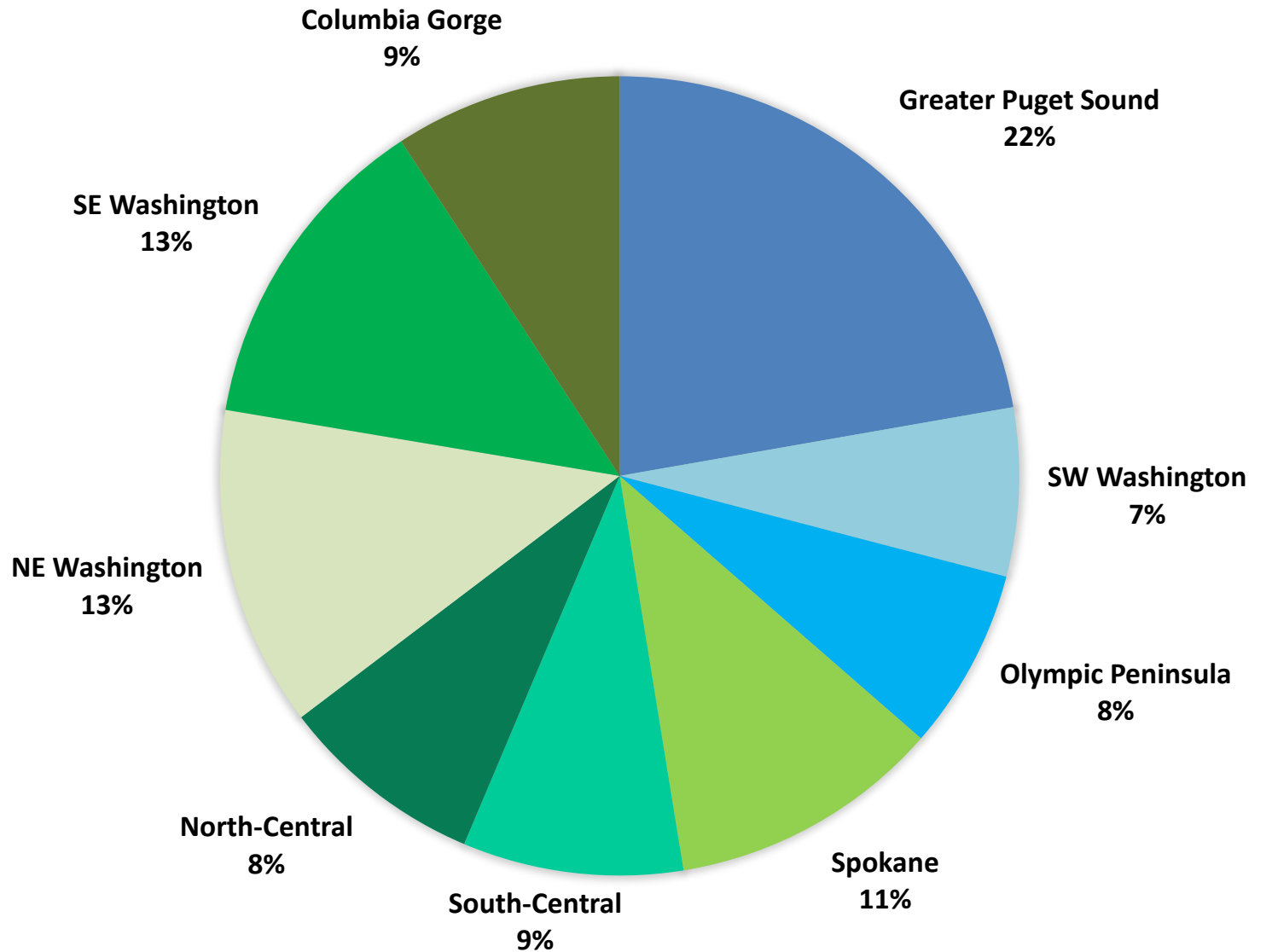


Vastly expand efforts to recover fish and wildlife species that are currently at-risk



Social Media Reach = 227,000+

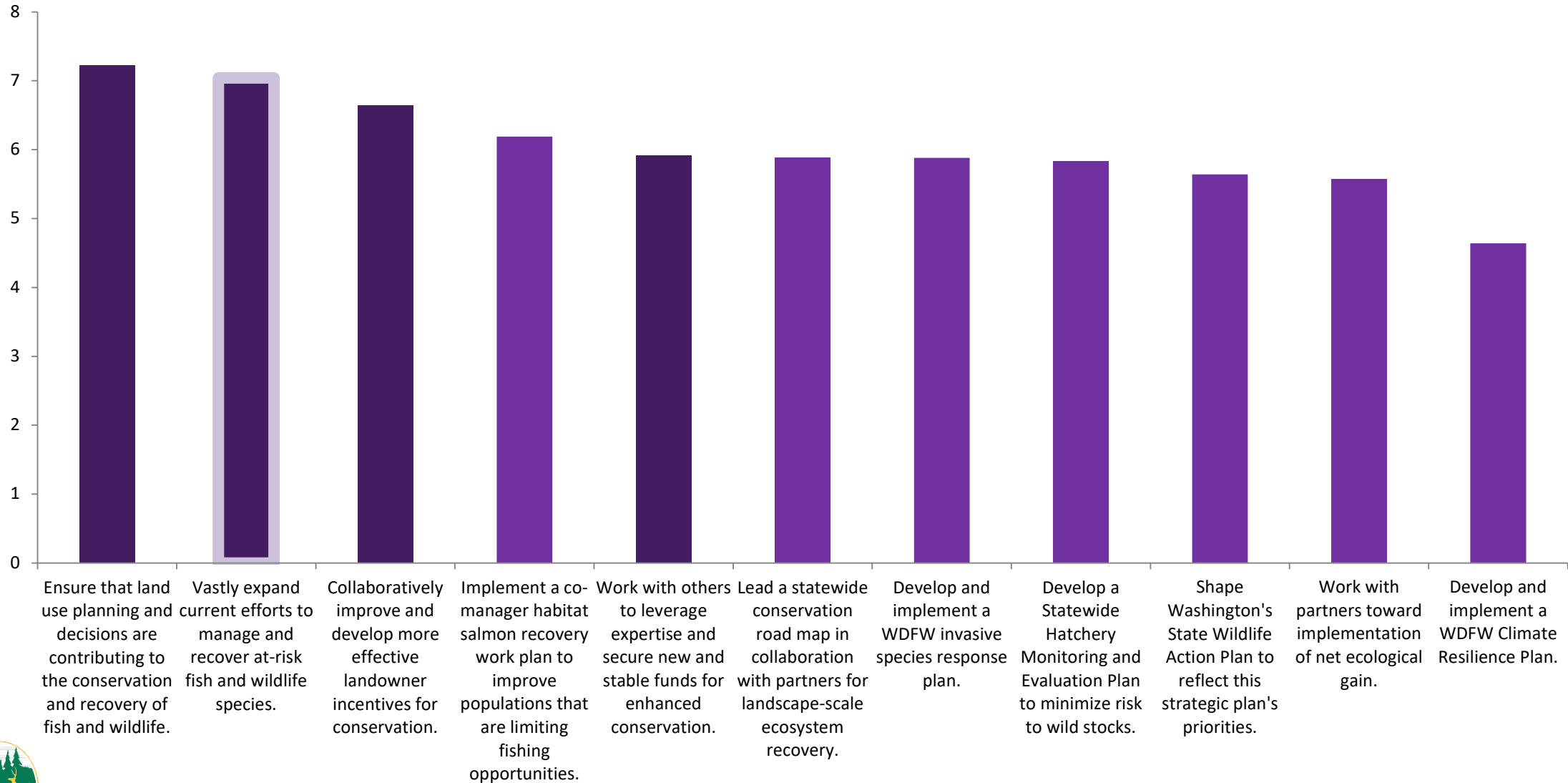
Promoted reach
across Facebook
and Instagram



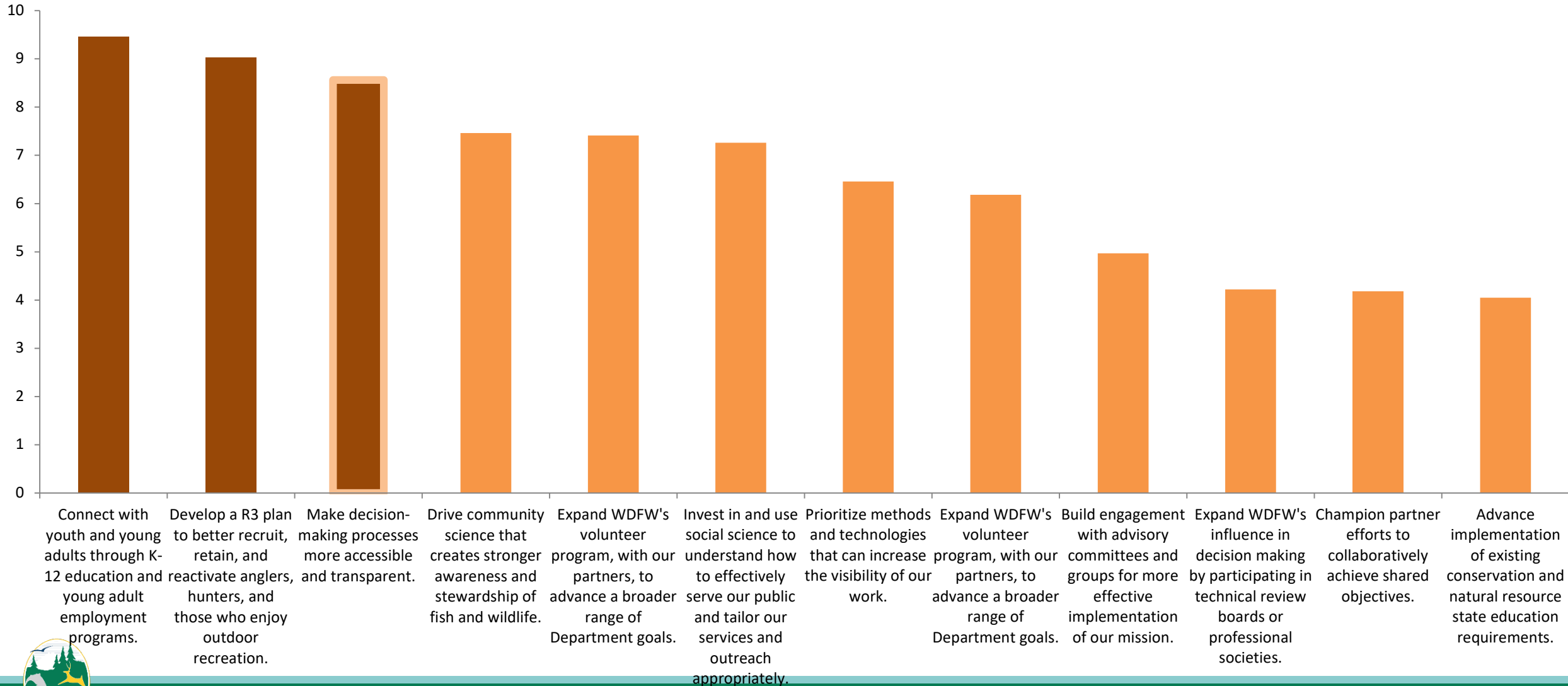


Online Feedback Form Rollup, 650 participants

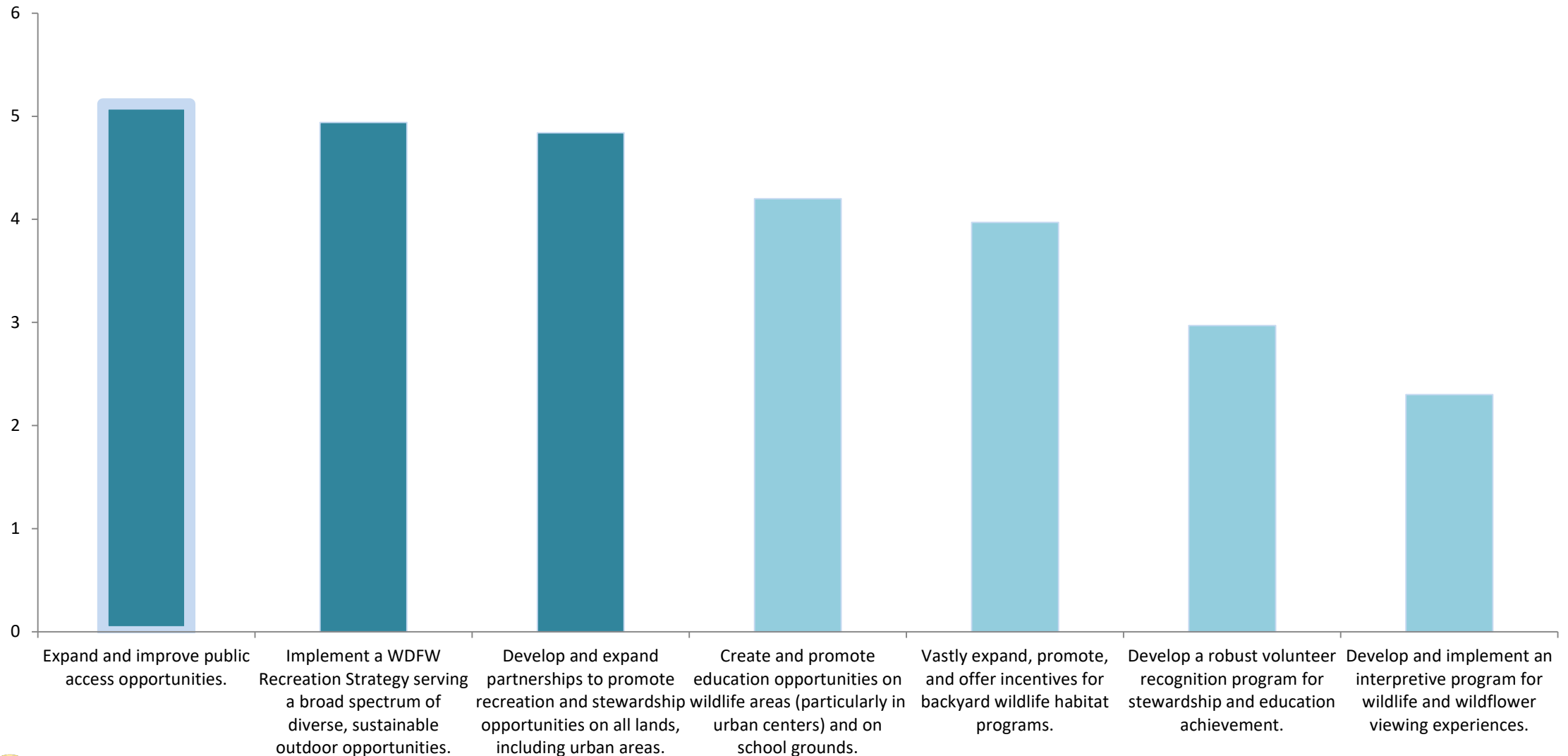
Conservation challenges



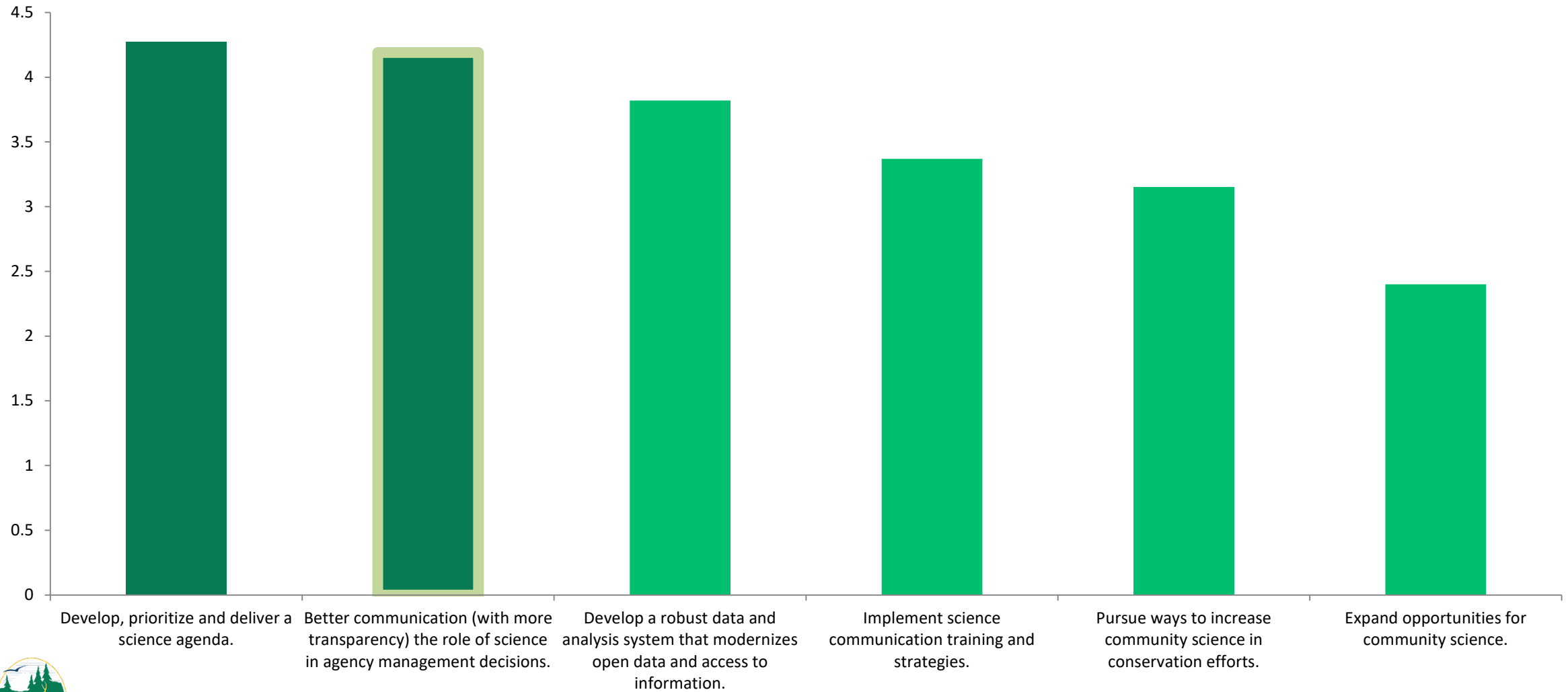
Foster passionate constituencies



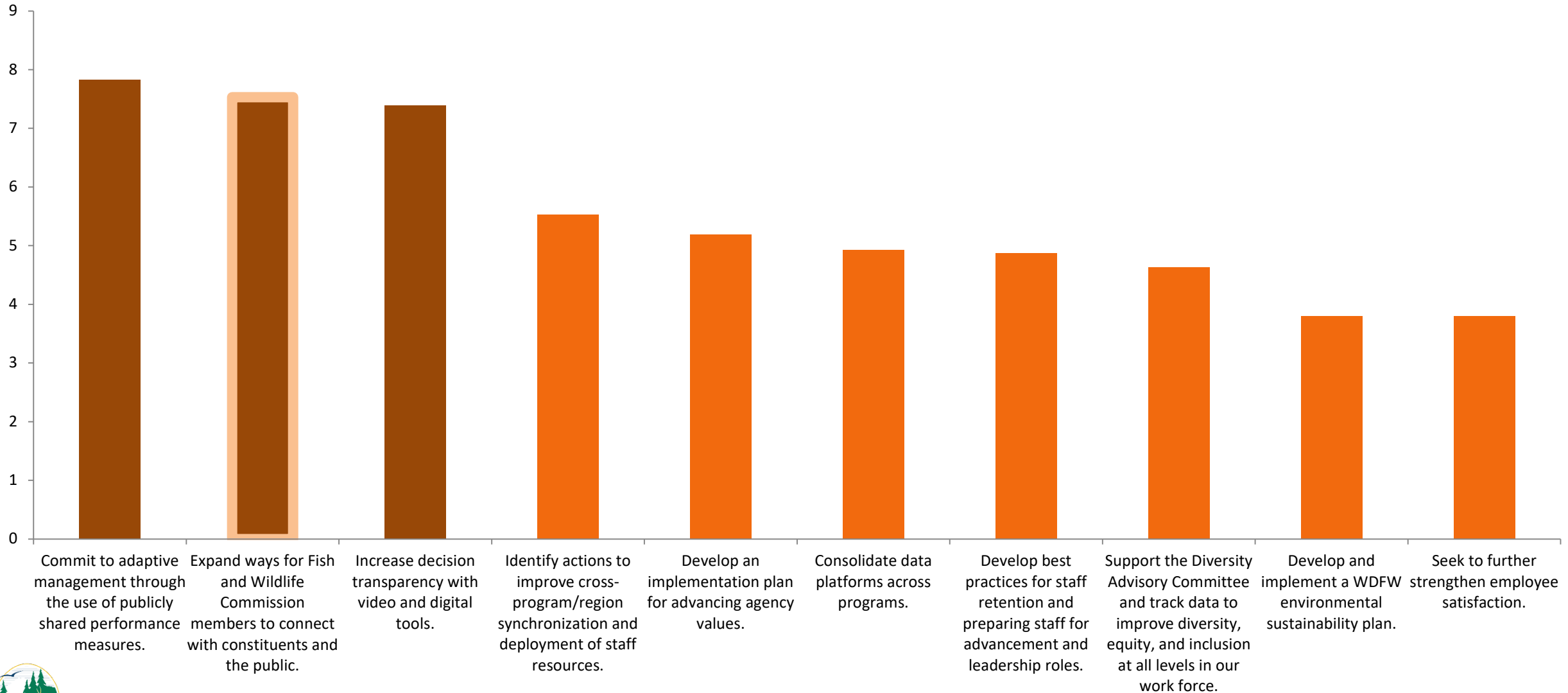
Connect people to nature and stewardship



Delivering science



Operational and environmental excellence



Online feedback themes

Want to see more hunting/fishing opportunity and access

Support for enhanced transparency and public engagement

Include strategies to better understand/create desired customer experience

General appreciation for plan/process

Want to see more conservation emphasis

Concerns about wolf/predator management

Salmon concerns related to tribal, commercial, predation, and hatchery issues

Support for transparent, science-based management

Would like to see plan address department funding concerns

A desire for stronger enforcement (poaching)

Support for private landowner partnerships



Varied “opportunity” feedback

“Every year I pay more for a fishing license and without doubt continue to receive less and less opportunities.”

“Every small river and creek in WA should have Steelhead, Coho, Spring Chinook, Fall Chinook, Chum and Pink Salmon runs.”

“Keep working on sustainable plans and keep working for the fish and wildlife. You work for the environment not greedy anglers and hunters. This is coming from someone who hunts and fishes.”

“We need to make difficult choices if we're going to save our fish. I'm not a fan of hatcheries.”

“Focus on fish and wildlife, less on trout and deer.”

“Start prioritizing the hunter and wanting to expand herds which will draw in more hunters and revenue.”

“Permanently and immediately end all trophy hunting in the state. Trophy hunting is not conservation.”



Other feedback

"Being more transparent as an organization will help gain the trust of the general population."

"Quit bowing to political pressure and do the job to manage wildlife using real science."

I love the idea of incentivizing private wildlife habitats. There is a great opportunity to find landowners willing to accommodate their land to grow and protect wildlife populations.

"Every year you kill wolves for ranchers and the public is sick of it."

"Regulations almost require a lawyer to read."

"Acquire a federal permit to not be hamstrung by the tribes and their demands"

"Shut down ALL river and saltwater salmon fishing for five years. Recreational, tribal and commercial."

Cost concern... " outdoor activities are becoming an elitist activity."

"We could learn a lot from supporting the efforts of indigenous peoples."

"Just get rid of the wolves and grizzly bears."

