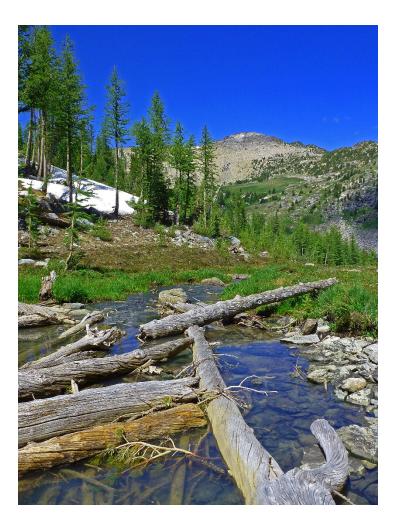
# Budget Overview and PR Funding

Morgan Stinson, Chief Financial Officer

June 23, 2022



### Agenda



**State and WDFW Budget Overview** 

**Zero Based Budget Exercise 2017** 

Pittman-Robertson formula, requirements, and activities





## Natural Resources in Relation To State Budget

#### Natural Resources budget

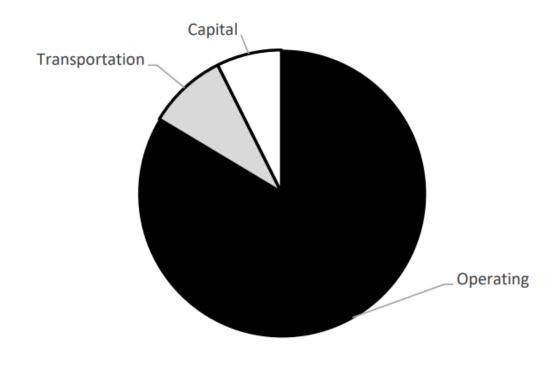
The state puts a small amount of funding towards solving natural resources problem statements,

but natural resource problem statements aren't small.





## Total Washington State Budget



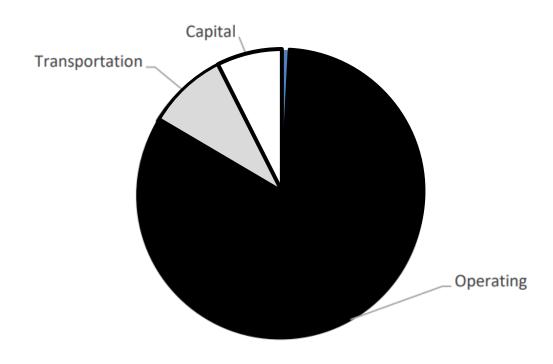
From Citizen's Guide to Washington State Operating Budget

https://leg.wa.gov/Senate/Committees/WM/Documents/Citizen%27s%20guides/2021%20Citizen%27s%20Guide%20to%20Operating%20Budget.pdf

	2019-21 E	Biennium_
Operating Budget	\$102 B	84%
Transportation Budget	\$11 B	9%
Capital Budget	\$ 9 B	7%
Total	\$121 B	



#### Total Washington State Budget



## Spot the Natural Resources budget

From Citizen's Guide to Washington State Operating Budget

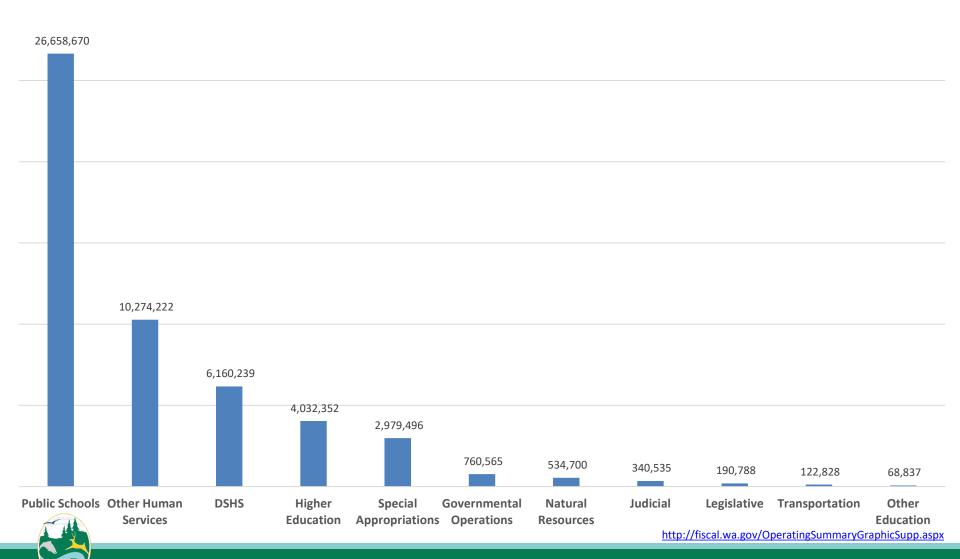
https://leg.wa.gov/Senate/Committees/WM/Documents/Citizen%27s%20guides/2021%20Citizen%27s%20Guide%20to%20Operating%20Budget.pdf

	2019-21 Biennium		
Operating Budget	\$102 B	84%	
Transportation Budget	\$11 B	9%	
Capital Budget	\$ 9 B	7%	
Total	\$121 B		



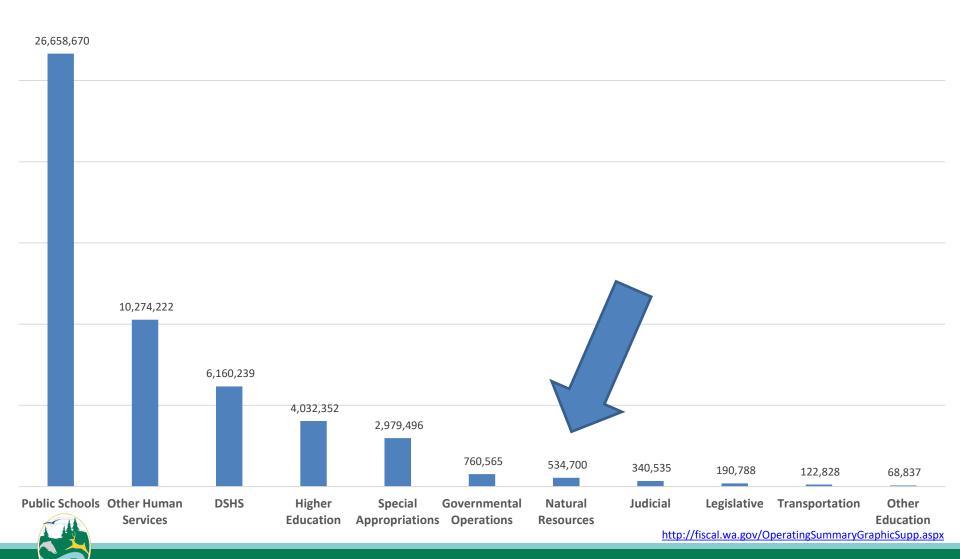
#### 2019-21 Operating GFS - \$54B

(chart in thousands)



#### 2019-21 Operating GFS - \$54B

(chart in thousands)



#### Nat. Res. Receive 1.42% of GFS

#### Natural Resources Operating GFS Split by Agency:

- DNR: \$333,917k
- WDFW: \$252,294k
- Ecology: \$100,135k
- Agriculture: \$72,328k
- Parks: \$62,808k
- RCO: \$33,448k
- Conservation Commission: \$30,594k
- Puget Sound Partnership: \$13,840k
- Env & Land Use Hearings: \$5,716
- Columbia River Gorge Commission: \$1,597k
- Energy Facility Site Evaluation Council: \$776k



#### Natural Resources budget

We mostly have large, intractable, expensive problems left.





## Zero Based Budget Exercise and Budget Progress

#### 2017 Structural Deficit

Expenditure Authority had exceeded Licensing Revenue

The Department had been authorized to expend on more activities than could be afforded by license revenue.



- 2017- WDFW directed to conduct Zero Based Budget.
- Time intensive and expensive process

ZBB Analysis Executive Report Link







#### Common initial strategies

- Cut "admin"
- Cut non-required activities
- Cut someone else's area of work
- Seek new funding sources



Common initial strategies

Cut "admin"

WDFW was required to hire an external consultant.

The Matrix report showed that admin was appropriate for WDFW's size.



Common initial strategies

- Cut non-required activities
- Cut someone else's area of work

40% of funding is under contract terms A large amount is specified in statute.



Zero based budget exercise resulted in

Foundational map

and later

Strategic Plan



Common initial strategies

Seek new funding sources

Long term revenue plan
But nothing has capacity like general
fund state



#### Common initial strategies

- Cut "admin"
- Cut non-required activities
- Cut someone else's area of work
- Seek new funding sources



#### Zero Based Budget Findings

#### Three major conclusions:

- Our admin is appropriately sized (Matrix report)
- There is a constituency that will defend each of our areas of work.
- The conclusion for members of the budget and policy advisory group was that if they wanted the agency to look more like the agency they wanted and do more of the activities they cared about, they should work to seek increased funding.





Our wild Salmon

CHUCK UBON SOCIETY

Cascadia Law

Group



























WASHINGTO





























WILDERNESS











TON AND WILDLIFE







⇒X(œz L

THE RUSSELL FAMILY FOUNDATION







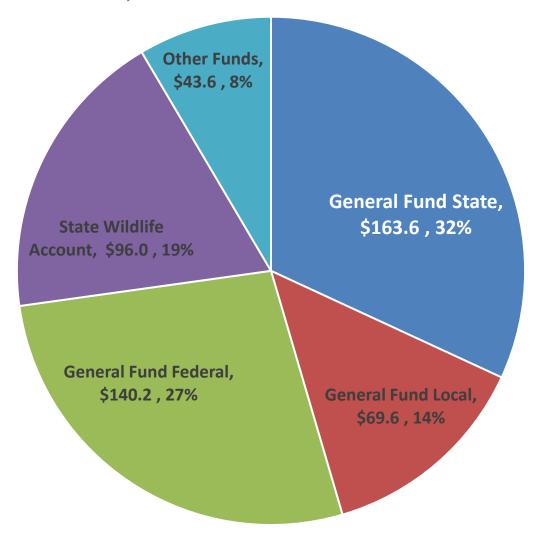
#### Positive Outcomes from ZBB

- Provided trust to solve structural deficit
- Increased credibility for the Department
- Later, increase in interest in WDFW activities and increased funding.



#### 2019-2021 Operating Budget - \$513M

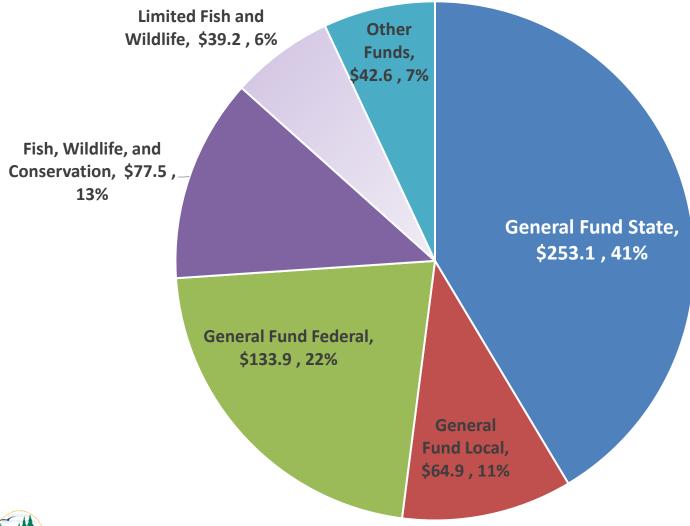
(dollars in millions)





#### 2021-23 Operating Budget - \$611M

(dollars in millions)







#### Pittman-Robertson (PR)

#### Eligible Activities for PR Funds

PR funds must be used for-

- Restoration, conservation, management, and enhancement of wild birds and wild mammals, and providing for public use (including Lands acquisition & management) and benefit from these resources.
- Educating responsible hunters and archers in skills, knowledge, and attitudes.

Eligible Activities Link 50 CFR § 80.50



## Management of PR Funding

PR require a 25% state match and

 Washington state must have a statute that prevents diversion of license sales to receive these dollars.



### Management of PR Funding

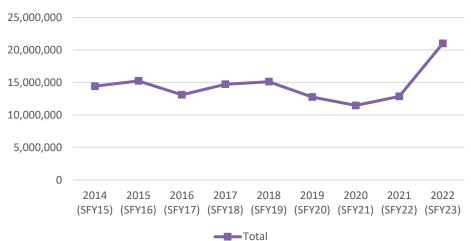
- PR Apportionment is volatile
- PR Contracts support permanent staff, total historically \$15.2M
- Apportionment can be carried forward to smooth out bad years
- Enough bad years in a row we were required to request backfill.
  - Received one-time backfill split between General Fund State and License Revenue



## PR Volatility

FF Year		Final A	portionment			Compared	Nationally	
	Sec. 4 c	Sec. 4	Sec. 10		Sec. 4 c	Sec. 4	Sec. 10	
	H.E.	W.R.	H.E.		H.E.	W.R.	H.E.	% of Total
				Total	% Received	% Received	% Received	
2014 (SFY15)	3,914,301	10,267,829	231,583	14,413,713	3.000%	1.649%	3.000%	1.894%
2015 (SFY16)	4,108,788	10,891,445	239,760	15,239,993	3.000%	1.641%	3.000%	1.885%
2016 (SFY17)	3,676,135	9,180,746	241,200	13,098,081	3.000%	1.626%	3.000%	1.884%
2017 (SFY18)	4,278,864	10,208,061	239,760	14,726,685	3.000%	1.622%	3.000%	1.888%
2018 (SFY19)	4,560,582	10,319,636	240,240	15,120,458	3.000%	1.620%	3.000%	1.897%
2019 (SFY20)	3,848,196	8,666,528	241,440	12,756,164	3.000%	1.613%	3.000%	1.894%
2020 (SFY21)	3,593,985	7,631,709	240,720	11,466,414	3.000%	1.610%	3.000%	1.905%
2021 (SFY22)	4,030,855	8,581,538	240,480	12,852,873	3.000%	1.599%	3.000%	1.893%
2022 (SFY23)	6,752,988	14,009,982	240,000	21,002,970	3.000%	1.588%	3.000%	1.883%

#### **Apportionment Over Time**





#### Apportionment Less Than Obligation

- If \$1.3M per FY legislature backfill hadn't come, we would have had to cut activities this FY.
- If this apportionment hadn't increased, we could have been required to cut PR activities FY2.

State FY 💌	Contract Value	Apportionment 🔼	Carry Forward
2016	15,869,584	15,239,993	3,413,606
2017	15,274,108	13,098,081	2,368,775
2018	15,760,004	14,726,685	2,052,331
2019	14,970,562	15,120,458	3,925,451
2020	15,180,631	12,756,164	2,761,578
2021	15,207,105	11,466,414	1,594,398
2022	14,105,645	12,852,873	341,626*

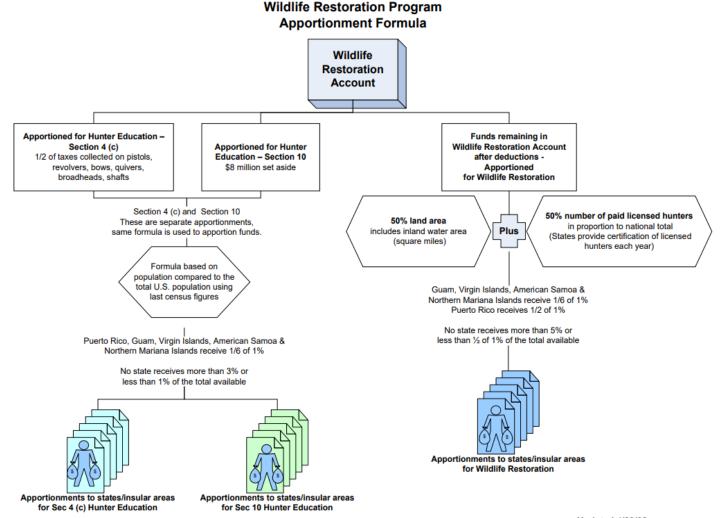


#### State FY 2022 PR Federal Request

	_
Contracts and Projects	Federal Request
Game Division Projects:	
Carnivore Project:	765,414
Furbearer, Small Game, and Resident Game Bird Project:	280,971
Game Habitat Project:	226,411
Migratory Game Birds Project:	1,410,475
Private Lands Access Project:	1,357,440
Ungulate Project:	1,453,132
Hunter Ed Division Projects:	
Hunter Education Project:	1,337,523
Science Division Projects:	
Game Harvest Analysis and Game Species Data Management	424,741
Land and Game Resource Data Management for Conservation and Recreation	328,955
Sage Grouse Research and Conservation Support	91,211
Sharp-tailed Grouse Research and Conservation Support	58,611
Ungulate Prey Population and Disease Dynamics in Washington State	225,808
Vertebrate Ecology and Population Modeling	210,159
Washington Carnivore Research – FY22: Cougar-Wolf Interactions	157,730
Wildlife Disease Investigations and Wildlife Veterinary Services	143,776
Lands Statewide Leases, Assessments & Fire Protection	
Lands Statewide Leases, Assessments & Fire Protection Project	380,734
Lands Property Management	
WA - RES Real Property Management Project	458,330
Lands Wildlife Areas	
WA - Wildlife Areas Program SFY2022 - O&M	4,193,922
Diversity Division Projects:	
Washington State Bird and Mammal Diversity Conservation	198,422
Washington State Wildlife Landscape Conservation	252,536
	13,956,301



#### PR Calculation





Updated 4/28/08

#### **Hunter Recruitment & Retention**

Long-term PR & license revenue concern: Washington loses hunters at a faster rate than the national average.

FF Year	Paid License only count			
	WA License Sales	Total License Sales	% Of Total Sales	
2014 (SFY15)	180,411	14,597,091	1.236%	
2015 (SFY16)	180,829	14,837,609	1.219%	
2016 (SFY17)	182,251	15,408,761	1.183%	
2017 (SFY18)	182,149	15,479,732	1.177%	
2018 (SFY19)	183,063	15,614,036	1.172%	
2019 (SFY20)	179,316	15,538,333	1.154%	
2020 (SFY21)	174,660	15,158,443	1.152%	
2021 (SFY22)	171,940	15,202,669	1.131%	



## Questions?

